



WINNIPEG
HOME
+ GARDEN
SHOW


RBC CONVENTION
CENTRE
APRIL 13-16

WINNIPEG HOME & GARDEN SHOW 2023.

Thank you so much for being a part of the 2023 Winnipeg
Home + Garden Show!

We'd love for you to get in on the action and share details
about the Winnipeg Home + Garden Show on your social
media channels tagging @wpghomeshows and using the
hashtag #WinnipegHomeShow.

To keep our message clear and consistent, we're sharing this
social media cheat sheet with you to assist with any content
and messaging you may be sharing prior to and over the
course of the show.



About The Winnipeg Home & Garden Show

Bring your ideas to life with trusted experts at the Winnipeg Home + Garden Show, April 13 - 16, 2023 at the RBC Convention Centre. Don't miss Randy Spracklin, host of HGTV Canada's Rock Solid Builds, Megan Golightly, professional organizer and founder of Simplified, presented by Signature Cleaning Services and Heather & Nathan Porteous from HGTV Canada's Hoarder House Flippers alongside hundreds of local experts. From landscaping to kitchens and baths, discover the latest home trends, practical solutions and inspiration for all your home and garden projects.

Four days only – April 13-16, 2023 - at RBC Convention Centre.

Buy tickets online at winnipeghomeandgardenshow.com

Tips for Sharing

- **Instagram and Facebook Stories:** Share behind-the-scenes video content and photos, special offers, or features available at your booth.
- **Instagram Reels:** Record fun and engaging clips of your booth, highlighting the Show weekend or featuring your team.
- **Facebook + Twitter:** Let your audiences know where you'll be at the Show, share photos and links to purchase tickets.
- **TikTok:** Record fun and engaging clips of your booth, highlighting your involvement in the Show or featuring your team. ***While we don't have a TikTok account you can mention the 'Winnipeg Home and Garden Show.'***
- Tag the Show accounts and use the Show hashtag (see below), use geolocations (RBC Convention Centre), add hashtags to your posts and utilize features in the apps ie. trending songs, Instagram story stickers etc.
- Share Instagram stories throughout each day of the Show and share 1-3 posts / Reels daily, as needed.

#WinnipegHomeShow



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