

MARKETPLACE EVENTS

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Fourth Annual Cleveland Home + Remodeling Expo Set for March 24-26, 2017

Show Brings Remodeling and Renovation Inspiration to Huntington Convention Center of Cleveland

CLEVELAND – December 21, 2016 – The fourth annual Cleveland Home + Remodeling Expo will take place March 24-26 at the Huntington Convention Center of Cleveland. The three-day home improvement expo will showcase everything needed to take a renovation project from start-to-finish whether renting or owning a home.

Produced by Solon-based Marketplace Events, the Expo will feature more than 275 exhibits that allow visitors to shop for home builders, home improvement contractors, landscapers, home décor and other products and services that will offer attendees fresh ideas and smart advice for their home projects. Guests also won't want to miss home celebrities Hilary Farr and Jeff Lewis, both appearing on the Main Stage.

"When homeowners have a renovation project to tackle, the Cleveland Home + Remodeling Expo is the ideal show to attend. Now in its fourth year, attendees will find hundreds of experts under one roof, be inspired with the latest in design trends, and leave armed with the knowledge they need to get started on their project," said Show Manager Rosanna Hrabnicky.

New features and attractions at the 2017 show include:

- **The Design Dig**, a 1,400-square-foot home, built and designed by **Weaver Barns**, will feature 2017's latest trends in design and décor. Experience first-hand why a luxury home doesn't always mean thousands of square feet. The home will also provide inspiration for streamlining and enhancing the efficiency of any home or apartment.
- If you are a recent new home owner, in the market to build or renovate, stop by the **Home Builders Association Housing Resource Center**. Bring your home photos, plans, or ideas and get expert advice from a professional.
- Local celebrities compete for bragging rights with the **Home Tweet Home** show feature. Celebrities will design their own bird house for display at the entrance to the Expo and visitors will vote on their favorite. They will also be able to bid in a silent auction to benefit the **Ronald McDonald House of Cleveland**.

• Local bloggers and designers will take to the tables and use their creativity and inspiration to design elegant and themed **Tablescapes**.

<u>Returning favorites from 2016 will offer exciting surprises, new products and fresh designs for this year's show. They include:</u>

- The **Main Stage** will offer attendees the best of home improvement celebrity appearances. With appearances by nationally-recognized stars and home improvement experts, the Main Stage is one of the most popular destinations at the Expo.
- Enter the show through an Outdoor Living Oasis by CK Stonescapes.
- The Marketplace will feature products for cash-and-carry from local artisans and vendors.
- Relax and enjoy beverages and a light snack at Club Cambria.
- Armed with a small budget, local design experts and DIY bloggers will be upcycling items of their choice for display in the **Drab to Fab** feature. Visitors to the show will be able to bid in a silent auction on their favorites with all proceeds benefiting the **Habitat for Humanity of Summit County**.

Home improvement celebrities making appearances throughout the show include:

Hilary Farr

Hilary Farr is an internationally renowned designer, co-host of Love It or List It, which airs on W Network in Canada and HGTV in the USA, and president of Hilary Farr Design, a thriving interior design company founded over 15 years ago. She is credited as the first designer to stage properties for sale in Toronto where she currently resides. The internationally-known design sensation has also lived in Australia, England, California, and New York. Much of Farr's success is attributed to her ability to anticipate industry trends, understand the personalities of her many unique clients, and to respond with distinctive designs that suit their needs and lifestyles. Drama, timeless glamour and functionality are Farr's trademarks. Hilary will be appearing on the Main Stage Saturday, March 25 at 1 p.m. To learn more about her visit, hilaryfarr.com.

Jeff Lewis

Appearance sponsored by Absolute Roofing & Construction, Inc.

Jeff Lewis is widely regarded as America's most well-known house flipper through his role in Bravo's docu-series Flipping Out. After renovating his own properties for 20+ years, Jeff launched a design firm in 2009. By 2010, Jeff was asked to design the House Beautiful Magazine Kitchen of the Year, displayed in Rockefeller Center. In addition to client design work, Jeff launched a line of paint with handcrafted colors in 2013, a line of rugs in 2015, and a collection of tile and barn doors while expanding Jeff Lewis Paint to 52-colors in Zero VOC in 2016. Products are all available exclusively at The Home Depot. The 9th Season of Flipping Out aired in the Summer of 2016. Jeff will be appearing Saturday, March 25 at 5 p.m. and Sunday, March 26 at 1p.m.

Matt Fox

A show favorite, Matt Fox will be returning as this year's Main Stage emcee where he will delight show visitors with his quick wit, home improvement knowledge and special educational presentations. Fox is best known for creating and co-hosting the first and longest-running show to air on HGTV, Room by Room, as well as hosting and producing the public television series Around the House with Matt and Shari. Learn more from his website, mattandshari.com.

Key sponsors-to-date include:

Absolute Roofing & Construction, Inc. Cambria Dollar Bank Imagen Photography Leafguard by Beldon Home Solutions Nature Stone Ohio State Waterproofing Sleep Number Universal Windows Direct Your Generator Connection

Show dates and times:

Friday, March 24	12:00 p.m. – 9:00 p.m.
Saturday, March 25	10:00 a.m. – 9:00 p.m.
Sunday, March 26	10:00 a.m. – 6:00 p.m.

Location:

Huntington Convention Center of Cleveland 300 Lakeside Avenue Cleveland, OH 44113

Tickets (Single tickets valid for one day of show):

\$10 Box Office (Adult Admission)
\$8 Online at <u>www.homeandremodelingexpo.com</u> courtesy of Dollar Bank or in-store at any Discount Drug Mart location (Adult Admission)
\$8 Seniors 65+ with ID (tickets must be purchased at show box office)
\$5 Children ages 6-12 years
FREE Children 5 and under

Heroes Day – Saturday, March 25

Active and retired members of the military, as well as first responders receive free admission to the show with valid ID. Sponsored by **The Plain Dealer**.

The latest show information will be posted on <u>www.homeandremodelingexpo.com</u> and the <u>Home and</u> <u>Garden Events Facebook page</u>.

About Marketplace Events

Marketplace Events creates vibrant expositions connecting enthusiasts with experts, products and services in dynamic face-to-face environments. The company produces 33 consumer home shows in the US; 14 in Canada; and four holiday shows. The 51 combined events, in 23 markets, attract 14,000 exhibitors, 1.5 million attendees and another 2 million unique web visitors annually. From 12 offices, the 113-person staff produces some of the most successful and longest-running shows in North America, including market-leading home shows in Vancouver, Calgary, Minneapolis, Philadelphia and Washington, D.C.—some of which have thrived in their markets for more than 75 years.<u>www.marketplaceevents.com</u>