HALE
EXPO SERVICES

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Buffalo Home Show
Buffalo Niagara Convention Center
March 3-5 & March 10-12, 2023

Company Name: _____   Booth No.(s): _____

Email Address: _____   Contact Name: _____

Your Company Name Goes Here!

All banners come standard with grommets spaced every two feet for easy hanging. If needed, pockets can be created on the top hem and the bottom hem instead of grommets.

Font Color	**Orientation**	**Description**	**Pre-Order Price**	**Quantity**	**Total**
Color 1: _____	☐ Horizontal	2' x 8' Banner	$144.72	_____	_____
Color 2: _____	☐ Vertical	3' x 8' Banner	$198.28	_____	_____
		Custom Size	Call For Pricing	_____	_____
Banner Background Material Color		Add Logo	Call For Pricing	_____	_____
☐ White ☐ Blue ☐ Yellow		Grommets Every 2'	Standard	_____	_____
☐ Red ☐ Green		Add'l Grommets (ea.)	$2.00	_____	_____
☐ No Grommets or Pockets		Background Color Other Than White	$25.00	_____	
☐ I Want Grommets ☐ I Want Pockets				**Subtotal**:	_____
Please Indicate Banner Copy Here:		Double Sided	Add 75% to Subtotal:		_____
			Subtotal 2:		_____
		Ordered After Feb. 10th	Add 50% to Subtotal 2:		_____
			Banner Page Total:		_____

Acceptable File Formats For Artwork

Vectorized Artwork – is the preferred format for artwork containing logos and fonts because it allows for exact reproduction without any loss of quality. These files are commonly produced with programs such as Adobe Illustrator or Corel Draw. Common file extensions for Vectorized artwork are: .eps, .pdf, .ai or .cdr

Please note, .eps and .pdf can also contain raster images as well (less preferred).

Rasterized Artwork – is the preferred choice for photo reproduction. Raster images can be resized only with the amount of information contained within the image. Higher resolution images will scale up better than low resolution images. To prevent unsatisfactory results, Hale Northeastern, will not use web images for reproduction on signage. Common file extensions for rasterized images are: .psd, .tif, .jpg (although .eps and .pdf can also contain raster images)

If you need a quote for specific services or would like to speak with one of our graphic artists, please call us at 800-333-4253 and ask for the Sign Department

Files Upload Info: FTP Server: ftp.haleexpo.com User: **upload-user** Password: **upload-to-hale**
It's our business to make your business look good!