

HOME +GARDEN SHOW

February 19-23, 2020

BC Place Stadium

OFFICIAL SHOW GUIDE

Westcoast Homes & Design magazine is pleased to be publishing the official show guide to the BC Home+Garden Show in the centre spread of the February issue. This full-colour, 16+ page guide is the ideal environment to showcase your company's products and services. Reach a targeted and affluent audience while driving traffic to your booth.

Westcoast Homes & Design is the highest circulation Homes magazine in Metro Vancouver with 150,000 copies printed six times per year. The magazine is distributed through The Vancouver Sun on Saturdays and The Province on Sundays. 25,000 copies are racked at more than 400 locations for free pick up. An additional 10,000 copies will be available at the BC Home+Garden Show.

PUBLISHING DATE:

Saturday, February 8 with the Vancouver Sun Sunday, February 9 with The Province

DEADLINES:

BOOKING Thursday, January 16 **MATERIAL** Tuesday, January 21

SPONSORED CONTENT PACKAGE

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STORY

Package includes: Print plus digital story page

- Surrounding digital ad units
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- Tweet to over 8000 WCHD Twitter followers
- Sponsored post on homesanddesign.ca

AD RATES & SIZES



FULL PAGE \$3,000

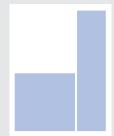
Trim 8

8.375"w x 10.75"h 8"w x 10.375"h 8.625"w x 11"h



1/2 PAGE \$1,920

Size 7.375"w x 4.65"h



1/3 PAGE \$1,280

Size



1/6 PAGE \$640

Size 2.325"w x 4.65"h or 4.85"w x 2.225"h

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