



PRESENTED BY



# MARKETING KIT

February 10 to 13, 2022

**OLYMPIC STADIUM**

**MORE THAN A SHOW,**

**AN EXPERIENCE**

**TO MAXIMIZE YOUR VISIBILITY**

**In order to get the best visibility before, during and following the Show, take advantage of the variety of promotional tools offered by the show. Our digital tools are here to help you attract visitors right to your booth to see and hear about your products and gain your trust.**

**Let us help propel your company's image and help you maximize on your investment with tools that will help you stand out from your competition. Whether through onsite visibility or through our digital tools, we can customize a marketing package to suit your needs.**



- Click Solutions
- 2 Chance Deco
- Action Maisons
- Adure Fenêtres et Portes
- Aktion Injection
- Alarme Microcam
- Aluminium et Gouttières
- Alvia Systemes Retractable
- Amenagement Soleil Plus Inc
- Andiman
- André Morinville
- Antiquité Design
- APCHQ
- Armoires à Super Prix
- Armoires Agly Inc
- Armoires Tremblay/ Cabane Huppée
- Aromes Naturelles Products Inc
- Alpe Québec
- Can & Gabriel construction chevre
- Jacob
- Verandas Sud Ouest
- BERTECH - PRODUITS DE BÂTIMENTS

- 12
- 959
- 282
- 268
- 191
- 278
- 155
- 917
- 638
- 1046
- 993
- 623
- 478
- 682
- 364
- 1030
- 569
- 635
- 294
- 630
- 654
- 641
- 194
- 560
- 100
- 720
- Belvédair
- Bertin Bélanger Photographie
- Béton Final
- Bijou Magnétique Santé
- Bildex
- Bionest
- Boréons du Roy
- Bonnet
- Canadian Beeseal
- Carrefour Réno
- Carte Bateau
- Casa Reno Direct
- Centre de Cuisine Design
- Centre Design Réalité
- Centre Hypothécaire Dominion Partenaires
- Centura
- Charpentes Montmorency
- Chauffage Fleurant
- Chèvrerie Le Grand Flodden
- Cité Nature Saint-Donat
- Coffrages Isolants GI
- Coffrages Isolants Intégraspec
- Concours - JC Perreault
- Condéga
- Construction Am
- Constr

- EBM Laser
- Echangeur d'eau
- Ecoflo/ Premier Tech Aqua
- Econéau
- Elegance inox inc
- Electrom: Audio-Video Et Domotique
- Elmac
- Emondexpert
- Empreinte Design Architecture
- Épices du Quai
- Études Propt-Design
- Escaliers Multi Design
- Excavation D-Sign Inc
- Excel Marketing - Fromagerie Champêtre
- Fenestart Portes et Fenêtres
- Ferroniat
- Fondation Mira
- Fransyl
- Fusion Stone
- Futura
- G.T. Portes et Fenêtres
- GAP Immeubles Inc
- Garantie de construction résidentielle
- Gazon Synthétique OSQ
- Generation Spas
- Gerys
- Gestion Franca Inc
- Gestion R.A.C. inc
- Gestion Litina Design
- Gestion Air Refrigeration
- Goudrons du Québec (Les)
- Outils Réparatigny
- Groupe Bouda
- Groupe Boyer Construction
- Groupe Crete Chertsey Inc
- Groupe Duraser
- Groupe Dutailier Inc
- Groupe Forgeux
- Groupe Houeau
- Groupe Pro-Fab Inc
- Groupe Puits Eau Pompes Inc
- Habitation Directe
- Habitation Kyo Inc
- Harkins Inc
- Hello Fresh
- Heritage Portes et Fenêtres
- Heritage Portes et Fenêtres
- Home Depot
- Hortex (Stonescape Innovations)
- ImmoFacile.ca
- Industrielle Alliance
- Innova Deck
- Invesco Habitation
- Invest Gain LTÉE
- Isolation Grenier & Pits Inc
- Isolation Majeeu et Frère
- J.A.V Holdings Inc
- J.C. Perreault
- Journal de Montréal
- Julie Lapointe Design
- Kevy
- Krucker Saunas
- La Belle Fenêtre
- La Capitale
- La Caravane d'Architecture
- La maison du 21e siècle
- La nougaterie Québec
- La Vallée Bleue
- Lampes Lotus
- Le Groupe Bellon Prestige
- Le Maître Constructeur St-Jacques
- Ledco
- LES ALUMINIUMS WILLIAMS
- Les Couvreurs Duro-Toit
- Les Industries Bonneville
- Léve-Béton Purlift
- Liza Castro Designer
- Luzman Canada Inc
- LuxKoo
- Moc Métal Architectural Inc
- Maison Laprise
- Maisons de Pièces Bondu Inc
- Maisons Usinees Conf
- Maisons
- 639
- 528
- 197
- 188
- 1057
- 383
- 1061
- 674
- 428
- 166
- 838
- 445

# NEWSLETTERS

## YOU ARE BENEFITING FROM:

- > More than 17,500 qualified readers
- > 26% open rate

Provide us with descriptions of your company, new products, promotions, and increase much deserved visibility to your future clients!

## PROMOTIONAL PACKAGES AVAILABLE

N°	DESCRIPTION	COST
1	Editorial or promotional text (approximately 50 words) + 1 image or your company logo + 1 hyperlink leading to your web site	\$1,000
2	1 WEB banner + 1 hyperlink leading to your web site	\$1,000
3	Editorial or promotional text (approximately 50 words) + 1 image or your company logo + 1 WEB banner	\$1,500



7 AU 10 FÉVRIER 2019  
STADE OLYMPIQUE

Ouvrez la porte aux grandes idées !

INFORMATION | LISTE DES EXPOSANTS | ATTRACTIONS | ACHETEZ VOS BILLETS 2-POUR-1

**1**



**Aperçu du Salon 2019**  
A quoi s'attendre cette année ?

Projet inspirant, conseils d'experts, trucs et astuces pour rénover votre habitation. Assistez aux conférences de Du Proprio et profitez de consultations gratuites au kiosque de RGCQ. Nous avons hâte de vous voir au Salon !

En savoir plus

**3** Cab & Co.

Planifiez vos rénovations avec Cab & Co. ! Laissez les designers d'intérieur de chez nous vous inspirer et transformer votre personnalité en rénové, en structuré et en transformé votre espace. Vous voulez rénover votre cuisine, votre salle de bain ou votre résidence sans son entrée, mais vous ne savez pas par où commencer et quel montant prévoir pour rétablir votre projet ? Venez rencontrer notre équipe d'experts qui calculera vos rénovations en fonction de la valeur marchande de votre propriété.

En savoir plus





**2**



Merci à nos commanditaires



# BANNER ON SHOW'S OFFICIAL WEB SITE

## WHY CONSIDER ADVERTISING ON OUR SHOW WEB SITE?

- > 283 004 pages viewed
- > 89 426 unique visitors
- > 125 690 sessions

**Outshine your competitors with your company branded banner!**  
*The banner will be online 60 days prior to the Show and remain for a full year.*

N°	TYPE DE BANNIÈRE	DIMENSIONS	COÛT
1	Big Box in rotation	300 x 250 px	\$2 000



# YOUR LOGO ON SHOW FLOOR PLAN

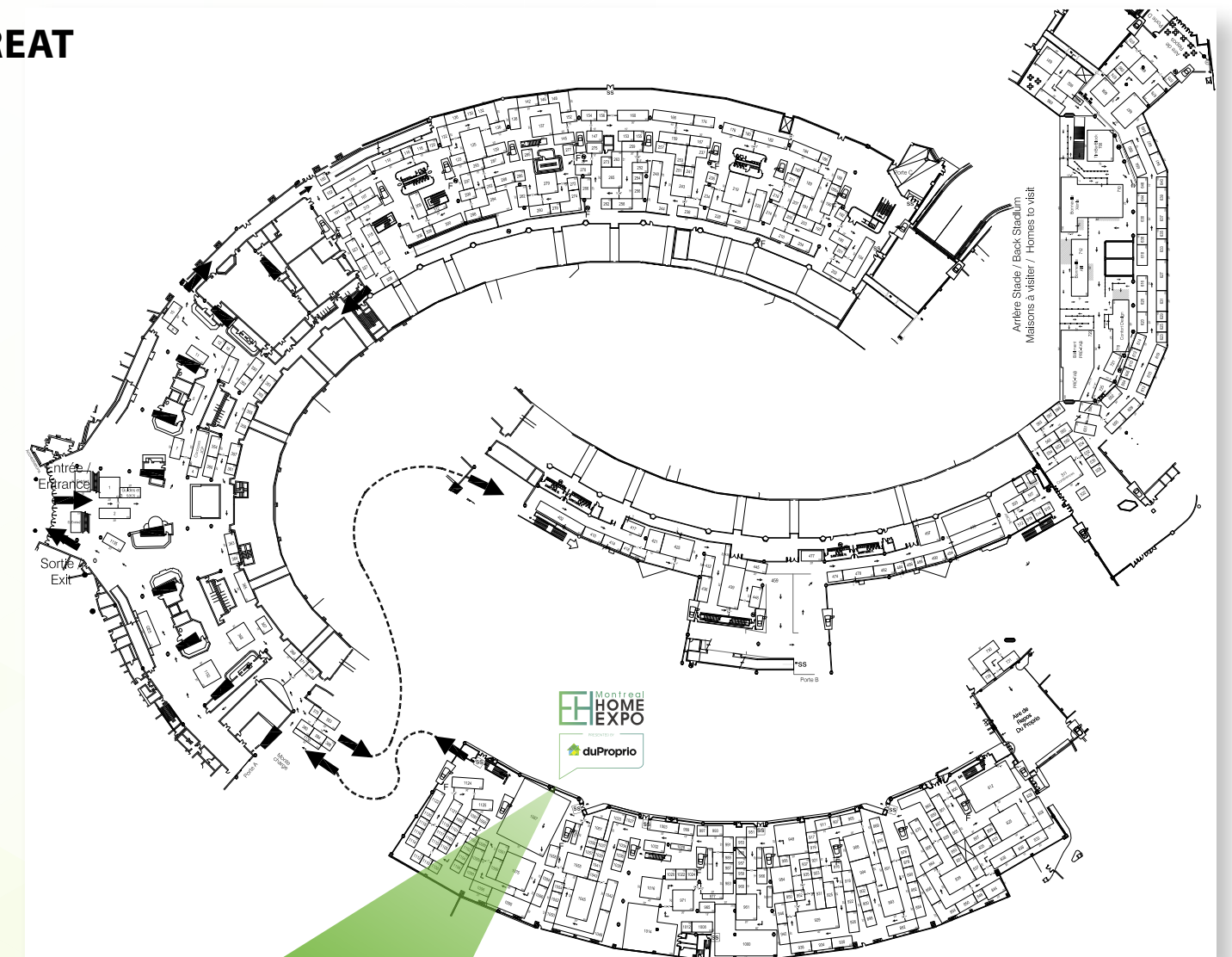
**ADDING YOUR LOGO ON THE SHOW FLOOR PLAN IS A GREAT WAY TO ADD SOME SPOTLIGHT TO YOUR BOOTH:**

- the floor plan at the information booth
- the floor plans distributed to visitors
- the final floor plan on the Show's website

## **CONDITIONS:**

- Need to have a 400 sq.ft. booth or larger
- Send us your logo in vector format
- Limited offer to 10 exhibitors  
*First come, first served*

**COST: \$500**



**YOUR LOGO**

# SHOW SIGNAGE

- > effective local identification of your booth
- > propel your brand image

## 1 - SIGNAGE DISPLAY IN FRONT OF YOUR BOOTH

- > 10 footprint decals on the floor in the aisles to lead traffic to your booth
- > Your company logo in front of your booth  
*Dimensions to be determined*

**COST: \$800** | Production cost extra



## 2 - SIGNAGE DISPLAY ON A BACKLIT SCREEN

- > on the show floor

**COST: \$950** per screen | Production cost extra





# SHOW SIGNAGE

## 3- COLUMN SIGNAGE

**COST: \$1,500** | Production cost extra



## 4 - SIGNAGE ON THE GATES OF THE ENTRANCE AND EXIT TO THE SHOW

**COST: \$8,500** per gate | Production cost extra



# DISTRIBUTION OF FLYERS AND PROMOTIONNALS OBJECTS

## 3 OPTIONS:

- Distribution of flyers at the Show entrance.

*This opportunity does not include a host. You are responsible in providing your staff to distribute your promotional material. First come, first served. Limited opportunities.*

**COST: \$1,500**

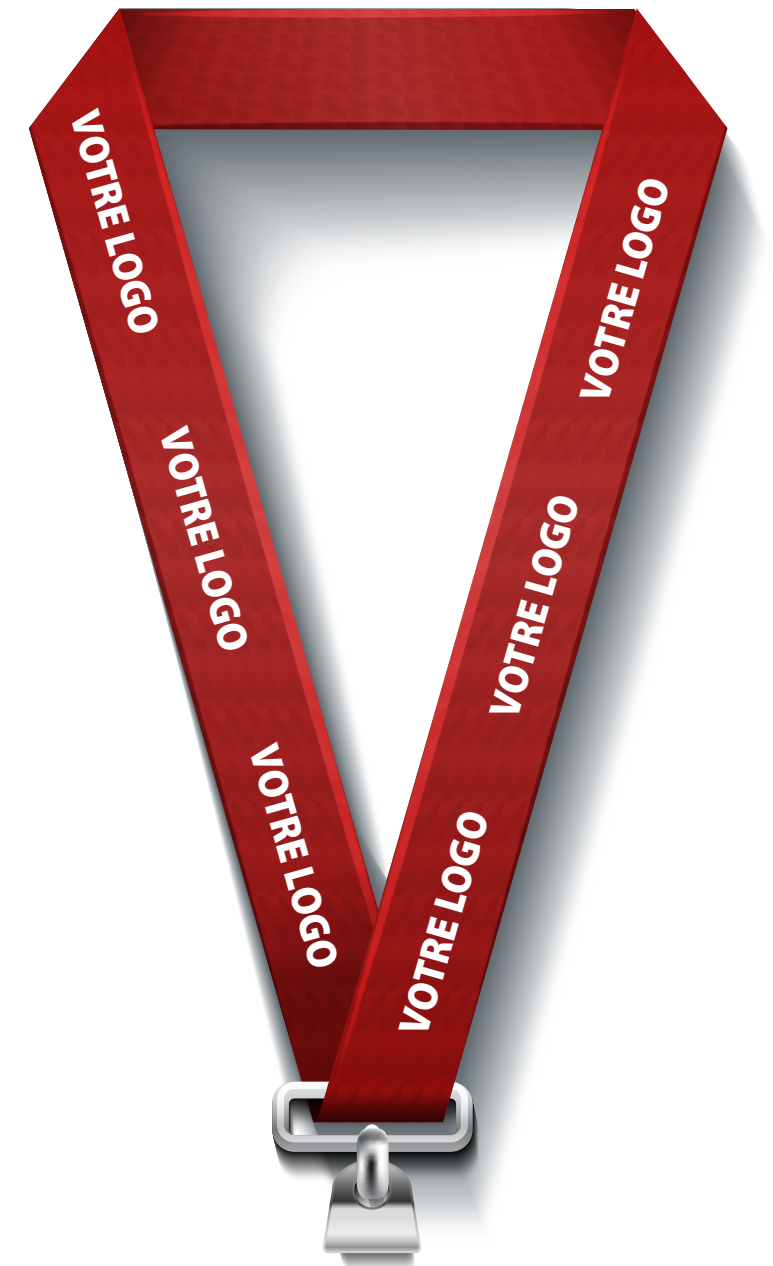
- Distribution of exhibitor, professional and media badge lanyards.

**COST: \$1,500 | Production excluded**

- Distribute your company's promotional material at the show exit.

*This opportunity does not include a host. You are responsible in providing your staff to distribute your promotional material. First come, first served. Limited opportunities.*

**COST: \$5,500**



# OFFICIAL SPONSORSHIP CATEGORY

- › Your banner in one of our newsletters
- › Your logo in the “Partners & Sponsorship” page of the Show web site
- › Your logo on the floor plan
- › 4 floor decals to lead traffic to your booth
- › A promo code (your company name) to invite your clients and prospects offering them a \$5 discount on a regular adult ticket

**COST: \$2,500**



# SHOW CONTEST

- Become the sponsor of the show's official contest. Benefit from additional visibility before and during the Show all while collecting consumer opt-ins.

**COST:** Contact us for more information



# FEATURE SPONSORSHIP

- Insertion of your company's name and/or logo each time the feature is mentioned (web, print, social networks, signage at the Show)
- Personalization according to needs and visibility expectations

**COST:** Contact us for more information



# OFFICIAL SHOW BAG SPONSORSHIP

- > Sponsor the official Show bag (distribution determined beforehand).
- > Very practical for our visitors and provides great visibility during and after the Show.
- > Your logo, product image(s) and/or your slogan printed on bag.

**COST: \$15,000 | Production excluded**



# ONLINE TICKET SPONSORSHIP

- > Your logo on each page and document of the online ticketing
- > Your company name and logo in all the purchased media campaign elements:
  - TV
  - Radio
  - Web campaign
  - Print
- > Online ticket banners in the Show newsletters
- > Posts on the Facebook Show page each time online ticketing is mentioned
- > 2 exclusive posts within our show's social media network
- > Your logo in the Partners and information web page on our web site
- > A web banner in rotation on all the pages of the Show web site

**COST: \$30,000**

**Sélection de billet**

Code promotionnel (si applicable):

L'inscription « **Promotion acceptée** » apparaîtra si vous avez indiqué le bon code promotionnel.  
Veuillez inscrire votre code promotionnel et appuyer sur "Entrée".

Admission générale adulte 14,00 \$ chaque

Total: **0,00 \$**

  
LA CIE MATÉRIAUX DE CONSTRUCTION BP CANADA  
vous remercie d'avoir acheté vos billets en ligne.

16\$ à la billetterie - Entrée gratuite pour les enfants de 5 ans et moins.  
Les billets pour les étudiants, aînés, enfants et les passeports famille seront disponibles à la billetterie  
les jours de salon.  
Toutes taxes incluses.

# SHOW PRESENTOR

- Your logo linked to the Show logo at all times
- Your company name and logo in all the purchased media campaign elements:
  - TV
  - Radio
  - Web campaign
  - Print
- 3 exclusive posts in the Show's social media network
- 1 article in 2 newsletters of the Show
- Your logo on the Partner web page and a web banner in rotation on all the pages of the Show's website

**COST:** Contact us for more information

