MARKETPLACE EVENTS

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NEW FEATURES PLANNED FOR THE 40TH ANNIVERSARY OF THE PENNSYLVANIA CHRISTMAS + GIFT SHOW

Shop at one of the country's largest Christmas shows Nov. 29 - Dec. 3 at PA Farm Show Complex in Harrisburg



HARRISBURG, PENNSYLVANIA (SEPTEMBER 6, 2023): For four decades, shoppers have traveled from all over Pennsylvania and neighboring states to shop at one of the country's largest and longest-running Christmas shows. This year's Pennsylvania Christmas + Gift Show, returning to the PA Farm Show Complex & Expo Center in Harrisburg from Wednesday, Nov. 29 through Sunday, Dec. 3, will provide them with an even more memorable experience.

That's because, according to Show Manager Jenna Naffin, "We listened to what shoppers want, and believe they'll be thrilled with the improvements we've made for the show's 40th anniversary."

These improvements include a new show layout that increases its size to more than six acres while keeping it all on one floor, and more convenient access through the venue's Cameron Street Entrance. Shoppers will be able to purchase a discounted second-day ticket before exiting the show, and groups of 20 or more can now take advantage of discounted admission.

An important enhancement this year is an improved vendor mix, to provide the show's 30,000 shoppers with a more fine-tuned selection of gift items. <u>More than 600 merchants</u> will showcase a wide array of unique holiday gifts and decor, distinctive home accessories, stylish apparel and jewelry, toys, artwork, specialty foods and more. "By offering so many appealing items of quality and value, these vendors will have something special for everyone," said Naffin.

Some of the <u>new features</u> for this year's show are:

- Actress and author **Karolyn Grimes**, best known for her role as Zuzu Bailey in the classic 1946 holiday film *It's A Wonderful Life*, will be at the show all five days to meet visitors and showcase her cookbook, Christmas bells and ornaments
- A redesigned **Santaland** evoking the North Pole, with a new, custom-built sleigh built by QnC Construction that's ideal for holiday photos
- The **Christmas Lego Village** that will awe visitors with its 600-sq ft size and detailed construction
- Two roomy **Shopper Relaxation Lounges** to provide shoppers with comfortable spaces to sit and take a break
- Vendor displays of window and door decor, using products available at the show, to provide shoppers with ideas and inspiration
- More stations with a wider variety of **specialty foods and drinks** to satisfy every taste

Special events to enhance the holiday merriment:

- **Girls Night Out** on <u>Friday, Dec. 1 (4 PM-7 PM</u>): Discounted admission, discounted signature cocktails, DIY workshops, music, games and door prizes
- **Deck the Paws** on <u>Saturday, Dec. 2 (10 AM)</u>: Doggie fashion show featuring adorable, adoptable dogs from Canine Rescue of Central PA in their finest howl-iday gear
- Merry Money: Drawings for \$100 gift cards to use at any show vendor will be between <u>11 AM and 2 PM on Wednesday, Nov. 29, Thursday, Nov. 30 and Saturday, Dec. 2, and between 4 PM and 7 PM on Friday, Dec. 1</u> during Girls Night Out.

The show will still feature these familiar family favorites:

- Entertainment Stage with continuous live entertainment provided by local musicians, dance groups, school bands and choirs
- **Model Train Display** featuring three to five sets of trains running at any time in an intricate, 165-foot exhibit
- **Children's Workshop & Kids Corner,** where kids can create their own gingerbread house, ornament, or toy, and participate in holiday activities and games

<u>Special conveniences for shoppers</u> at the show:

- Ship From the Show: Shoppers can ship their gifts directly from the US Post Office located within the show, without having to haul them to the car or home
- Shop and Drop: Packages (and coats) can be checked at the Shop and Drop provided by <u>Dauphin County Systems of Care Community Partners</u>. A suggested \$3 or toy donation directly benefits the New Beginnings Youth & Adult Services.
- Christmas Dinner Banquet Buffet, with carving stations, salad bar, dessert bar and drinks
- **Signature Holiday Cocktails**, such as The Grinch Cocktail, Cranberry Prosecco Punch and the Ms. Claus Cocktail, located throughout the show

More about the **2023 Pennsylvania Christmas + Gift Show** is at <u>www.pachristmasshow.com</u>, <u>facebook.com/pachristmasshow</u> and <u>instagram.com/pachristmasshow</u>

<u>HOURS</u>: 9 AM to 7 PM from Wednesday, Nov. 29 through Saturday, Dec. 2, and from 10 AM to 5 PM on Sunday, Dec. 3

<u>LOCATION</u>: PA Farm Show Complex & Expo Center, 2300 N. Cameron Street, Harrisburg, PA 17110 (Use Parking Gate J to CAMERON STREET entrance)

<u>ADMISSION</u>: Tickets can be purchased in advance <u>online</u> or at the box office: \$10 for adults (age 12+), \$8 for seniors (age 62+), and free for children age 11 and under. Individual tickets for groups of 20 or more are \$8 each. Admission for \$6 after 4 PM is only available at the box office. Second-day tickets can be purchased at the box office for \$6.

PARKING: \$10 (cashless only)



MEDIA ONLY: All images & new floor plan: bit.ly/47xgG98

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ABOUT MARKETPLACE EVENTS

Marketplace Events creates vibrant expositions connecting enthusiasts with experts, products and services in dynamic face-to-face environments. The company produces more than 75 consumer shows in North America including home, garden, holiday and wedding shows. The 75+ combined events, in 35 markets, currently attract 22,000 exhibitors, 2 million attendees and another 3 million unique web visitors annually. The company produces some of the most successful and longest-running shows in North America, including market-leading shows in Minneapolis, Atlanta, Indianapolis, Vancouver, Calgary and Montreal—some of which have thrived in their markets for more than 75 years. For a full list of upcoming events visit <u>www.marketplaceevents.com</u>