





CALL ATTENTION TO YOUR COMPANY WITH THE NEW EXHIBITOR MARKETING PACKAGE

REQUIRED WITH

Homeowners are always looking for what's NEW. The Kansas City home shows provide all NEW exhibitors the ability to set themselves apart with a high-impact package that drives traffic and promotes their presence.

The NEW Exhibitor package includes:

IN PRINT

NEW EXHIBITOR icon in the show guide next to your listing.

AT THE SHOW

- NEW EXHIBITOR icon "tent card" for your booth. This should be located in a prime spot for your customers to notice.
- Sign with NEW EXHIBITORS list at show entrance.

ONLINE

- A NEW EXHIBITOR icon will be on your detailed exhibitor listina.
- NEW EXHIBITOR icon will be listed on the home page of the detailed exhibitor listings.
- NEW EXHIBITORS will be represented as its own category.



Sample of Exhibitor Icon





SEARCH BY CATEGORY

- Appliances, Water Systems and Household Products
- . Cleaning Products and Service
- . Construction & Renovation, Remodeling, Flooring, Painting, Contractors
- Crafts
- · Financial, Insurance, Mortgage, Real Estate Agents, Home Inspections
- Food & Beverage
- · Garage (Doors, Organization) & Automotive
- · Garden, Decks & Patios, Landscape & Outdoors
- Gifts & Gadgets (Cash & Carry, Direct Sell Products)

HAVE QUESTIONS? -

CALL TODAY! 855-931-7469

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