



Over 29,230 buyers are looking for help with their home projects.

GROW YOUR BUSINESS AT THE OTTAWA HOME AND GARDEN SHOW

Join us at the 43rd edition of the Ottawa Home & Garden Show from March 21-24, 2024 at the EY Center. Our show features high profile exhibitors and industry personalities sharing the latest trends to keep consumers informed and ready to move ahead with their home improvement projects. Partner with the leading producer of home and garden show events in North America. We know what works; put our experience to work for you!

EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors & Landscaping
- Gutters & Roofing
- Heating & Air Conditioning
- Home Décor, Art, Design & Furnishings
- Home Entertainment & Electronics
- Kitchen & Bath
- Recreation & Fitness
- Utility Companies
- Windows, Window Coverings & Doors

WE ATTRACT A MORE QUALIFIED AUDIENCE:

69%

attended with spouse
(meet both decision makers)

74%

of attendees have a project in mind

More than 65%

of attendees have a renovation budget of up to \$50,000

*Source: 2023 Marketplace Events Attendee Survey

OTTAWAHOMEANDGARDENSHOW.COM

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MARKETPLACE
EVENTS

MORE THAN JUST A BOOTH

- Standard pipe & drape
- Exhibitor badges
- Complimentary admission passes
- Listing in official Show Guide
- Exhibitor Kit for pre-show planning
- 24-hour security
- Online exhibitor listing (your own web page!)
- Sponsorship opportunities
- Promotional opportunities with major media partners
- Research/data collection
- Material handling including forklift services and storage



EXHIBITOR SNAPSHOT

The results speak for themselves! Exhibitors shared their experience in the post-show survey from the 2023 Home + Garden show. Here's what was reported:

- **80%** stated their overall satisfaction with the show was "excellent", "very good", or "good"
- **85%** will "definitely" or "likely" exhibit at the show again
- **85%** will "definitely" recommend or are "likely to" recommend the show to other potential exhibitors
- The main reasons exhibitors participated in the show was to Create brand awareness (**80%**) and to Generate sales leads (**85%**)

SHOW HOURS

Thursday March 21st	noon–9pm
Friday March 22nd	noon–9pm
Saturday March 23rd	10am–7pm
Sunday March 24th	10am–5pm

BOOTH RATES

Regular Booth Space	\$24.00 per/sq.ft
Main Aisle Booth Space	\$25.75 per/sq.ft
\$215	Open Corner Premium
\$149	Interactive Exhibitor Listing (Mandatory)

All rates subject to 13% GST

BOOK YOUR SPACE TODAY!

GROW YOUR BUSINESS AT THE OTTAWA HOME & GARDEN SHOW!

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