

OTTAWA FALL
HOME
SHOW

Sept 28-Oct 1

EY Centre

MORE THAN 14,000 CONSUMERS ARE LOOKING FOR YOU!

MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

More than 12,800 homeowners attend the Ottawa Fall Home Show annually seeking helpful advice, solutions and new products for their next renovation, decor or landscape project. Our show features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects. Partner with the leading producer of home and garden show events in North America, with over 40 years experience. We know what works; put our experience to work for you!

EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agent
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Entertainment & Electronics
- Recreation, Fitness
- Utility Companies
- Kitchen & Bath
- Windows, Window Coverings & Doors
- Pools & Spas
- Home Decor, Art, Design, Furnishings

92%
of attendees
are homeowners



More than
78%
of attendees have a
renovation budget of
up to \$50,000



67%
of attendees
have a project
in mind



72%
attended with
spouse (meet both
decision makers!)



*Source: 2022 Marketplace Events Attendee Survey

OTTAWAFALLHOMESHOW.COM

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MARKETPLACE
EVENTS

MORE THAN JUST A BOOTH

- Standard pipe & drape
- Exhibitor badges
- Complimentary admission passes
- Listing in official Show Guide
- Exhibitor Kit for pre-show planning
- 24-hour security
- Online exhibitor listing (your own web page!)
- Sponsorship opportunities
- Promotional opportunities with major media partners



EXHIBITOR SNAPSHOT

The results speak for themselves! Exhibitors shared their experience in the post-show survey from the 2022 Ottawa Fall Home Show. Here's what was reported:

- **75%** stated their overall satisfaction with the show was "excellent", "very good", or "good"
- **82%** are thinking of exhibiting again at the show
- **78%** will "definitely" recommend or are "likely to" recommend the show to other potential exhibitors
- The main reasons exhibitors participated in the show was to Create brand awareness (**83%**) and to Generate sales leads (**70%**)

SHOW HOURS

Thursday Sept 28	12pm-9pm
Friday Sept 29	12pm-9pm
Saturday Sept 30	10am-7pm
Sunday Oct 1	10am-5pm

BOOTH PRICING

	Exhibit Space Rate	
Regular Booth Space	\$19.00	per/sq.ft
Main Aisle Booth Space	\$20.50	per/sq.ft
Open Corner Premium	\$200.00	per corner
Interactive Exhibitor Listing	\$149.00	(mandatory)

BOOK YOUR SPACE TODAY!

GROW YOUR BUSINESS AT THE OTTAWA FALL HOME SHOW!

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